



Consolidating the MaaS industry at scale

MaaS Global acquires Wondo and receives strategic investment from Ferrovial

Helsinki, 27/05/2021.– MaaS Global, the world’s leading mobility-as-a-service platform and the company behind the award-winning Whim app has acquired Spanish mobility startup Wondo. As part of the transaction, Ferrovial will become one of the shareholders of reference of the company. Whim and Wondo are both on a mission to transform the global transport sector, which is expected to boom to € 7.6 trillion by 2030. They will provide sustainable mobility in the cities around the world and freedom of mobility for the people.

Whim provides users all transport services in one app. It allows users to book and pay for all their trips one trip at a time or with a convenient monthly subscription. With over 16 million trips made since its launch in November 2017, Whim is the first all-inclusive MaaS solution commercially available on the market. Whim is currently live in several European and Asian markets and preparing for new launches.

“The acquisition of Wondo enables us to rapidly expand to new markets and increase our B2B and B2C service offering, which is crucial in the rapidly-evolving MaaS market. MaaS is a business of a critical mass and it requires volume and gravity. This transaction is a prime example that the consolidation of the MaaS industry is now taking place, and we intend to continue playing an active role in it” says Sampo Hietanen, CEO and Founder of MaaS Global.

Wondo is an urban mobility marketplace, which provides integrated access to multiple modes of transportation.

“Given our shared DNA, we are thrilled to join forces with the MaaS Global team to contribute to the creation of the leading global MaaS platform. We complement each other’s geographical reach and service offering and have a similar vision on the future developments of the MaaS sector”, says Ion Cuervas-Mons, CEO of Wondo.

Wondo has historically been backed by Ferrovial, Spain-based multinational focused on the transport infrastructure and urban services. As part of the transaction, Ferrovial becomes one of MaaS Global’s strategic investors.

“Ferrovial is very pleased to join forces with MaaS Global to develop a winning value-added proposition in the mobility-as-a-service space. This is another step in the strategy of the company to be at the center of the changes that are transforming the shape of urban mobility”, says Andres Camacho Donezar, Director of Mobility of Ferrovial.

NOR Capital acted as financial advisor to MaaS Global.

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Statement
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About MaaS Global & Whim

MaaS Global is the world leader in the field of Mobility-as-a-Service (MaaS) and the company behind the award-winning Whim app. Users can journey where and when they want with public transport, taxis, cars, bikes, e-scooters and many other options. Whim has revolutionized users' travel habits, in favor of sustainable modes.

MaaS Global was founded in 2015 and is headquartered in Helsinki, Finland. The company is backed by several strategic and financial investors such as Mitsui Fudosan, NordicNinja, BP Ventures, Mitsubishi Corporation, Toyota Financial Services, Swiftcom, Karsan Otomotiv, Transdev, Aioi Nissay Dowa, Denso and Veho. The Whim app is available on Google Play store and Apple App Store.

<https://whimapp.com/>

About Wondo

Ferrovial launched in 2018 Wondo, a startup to provide citizens with easy access to the main urban mobility services. Wondo enables users to reach their destination more comfortably, efficiently and sustainably.

About Ferrovial

Ferrovial, a leading global infrastructure operator, is committed to developing sustainable solutions. It is a member of Spain's blue-chip IBEX 35 index and included in the Dow Jones Sustainability Index and FTSE4Good; all its operations are conducted in compliance with the principles of the UN Global Compact, which the company adopted in 2002.