



European
eic **INNOVATION**
Council

CORPORATE DAY

with BBVA
& Ferrovial

26-27 May 2020
Online

MORE INFORMATION

ec.europa.eu/research/eic

 #EUeic

 @EUeic

Horizon 2020



1

what is the EIC?

The Enhanced European Innovation Council (EIC) aims to support top-class innovators, start-ups, small companies and researchers with bright ideas that are radically different from existing products, services or business models, are highly risky and have the potential to scale up internationally.

The EIC is an initiative of the European Commission that proposes substantial funding and competitive offerings for innovators regarding access to investors, business partners and big firms, coaching and other means of support.

It pilots two new schemes:

- the EIC Pathfinder (grant only), comprising FET-Open and FET-Proactive.
- the EIC Accelerator (grant only and blended finance), building upon the SME Instrument.
-

The EIC will also include other calls and actions such as Fast Track to Innovation (FTI) and the Horizon Prizes. The EIC Work Programme 2018-2020 under Horizon 2020 aims at facilitating that transition towards a fully-fledged EIC in 2021.



Top industries in portfolio



2

measures of our success

Accelerated growth of SMEs

Two years down the line, funded companies experience on average:



*EIC SME Instrument Impact Report 2019

3 • Index

EIC companies

Asteria AB	1
Beledger Technology	1
Cloudsensing	1
Creando Redes-NatCap	2
Fleet Innovations Ltd	2
Hiboo Systems	2
Hidronav Technologies S.L.	3
IDVIA.	3
Imetrum Ltd.	3
IOU.Exchange ApS.	4
ISAAC	4
Joma International AS	4
Odico A/S	5
Svelte	5
Trevi	5
Valuechain.com	6
WearHealth UG.	6
Wisdom Guardian	6
Xeerpa	7

BBVA representatives

.....	8-10
-------	------

Ferrovial representatives

.....	11-13
-------	-------



Asteria AB

Asteria Smart Cash Flow (ASCF) is a software that enable banks to increase SME client retention and credit sales. ASCF connects to ERP and bank, using API, then process transaction data to forecast and visualize cash flow.

Sweden | www.asteria.ai



Anders Nordkvist
anders@asteria.ai



Beledger Technology S.L.

Slow or late payments generally create cashflow needs. Banks have a lot of problems and its cost to income makes inefficient any individual assessment. Zero1 is a unique suite of AI algorithms accessed through an easy-to-use web- and cloud-based platform. It is designed to allow supplier SMEs get funding as soon as they receive an order from their buyer.

Spain | www.zero1capital.com/



José Antonio Fernández
jaf@zero1capital.com



Cloudsensing

Cloudsensing is a young startup developing IoT systems, being its first product CoSMoS, targeted for the construction industry. At cloudsensing we aim for end to end systems, that are more attractive for the customers as they see it as a one stop shop for their digitalization needs.

Spain | www.cloudsensing.io



Rafael Romero Casiano
rafa@cloudsensing.io



Wladimiro Arce Perez
wladiarce@gmail.com



Creando Redes-NatCap

Creando Redes is a strategic consultancy in natural capital valuation and ecological restoration. We help companies and public sector decision making in order to to neutralize the natural capital net loss associated with their activity and to better report their environmental performance.

Spain | www.creandoredes.es/



Ana Mendez Marquez
a.mendez@creandoredes.es



Sandra Magro Ruiz
s.magro@creandoredes.es



Fleet Innovations Ltd

CleanCar is a vehicle journey data and data analytics platform, which helps drivers make informed choices about switching from petrol and diesel vehicles to electric vehicles. It monitors vehicle movements for a period of between two and four weeks. At the end of the period, the system creates a tailored report, which sets out whether the user is suitable for a switch .

UK | www.cleancar.io



Alexander Baker
alex@fleetinnovations.com



James Sinclair
james@cleancar.io



Hiboo systems

Hiboo is a web application that helps the construction industry to re-invent the way operations are managed based on the data collected from equipments. Reliable information coming from the field is key for fleet managers and yet difficult to access because a multitude of tools. This is where Hiboo comes in. We highlight the reality of the field by exploiting the data of connected equipment and centralizing it in one unique place.

France | www.hiboo.io/



Gregoire Aubert
gregoire.aubert@hiboo.



Matthieu Esprit
matthieu.esprit@hiboo.io



Hidronav Technologies

Hidronav Technologies is an innovative technological company, focusing its R&D efforts on developing highly innovative Cosmic Ray industrial applications, such as Muon Tomography for the inspection of massive structures and geological studies.

Spain | www.hidronav.com



Jose Collazo
hidronav@gmail.com



IDVIA

IDVIA was created 10 years ago to provide highly specialised consulting engineering services. Four years ago, we used our own knowledge and resources to develop and validate PAROST prototype. This has changed our company vision forever. Now we want to be the company that revolutionizes civil infrastructure monitoring market worldwide. The core value of our company is our qualified multidisciplinary team.

Spain | www.idvia.es



Ernesto Colomer
ernesto.colomer@idvia.es



Miriam Labrado
miriam.labrado@idvia.es



Imetrum

Manufacturers of precision, non-contact industrial measurement systems incorporating patented video imaging and high-resolution pattern recognition software. The company has been trading for eighteen years, has 21 employees and a \$2M turnover in 2019. The customer base is divided roughly equally between materials testing, structural monitoring and mechanical structures (aerospace and automotive).

UK | www.imetrum.com



Lee Fenney
lee.fenney@imetrum.com

IOU.Exchange ApS

CreditStretcher®

CreditStretcher is the immediate payment platform for SMEs - providing the fastest, easiest, and fairest finance.

Denmark | www.creditstretcher.com/about



Christian Grau Thisted
ct@creditstretcher.com



Lars Andersen
la@creditstretcher.com



ISAAC

ISAAC is an Italian startup offering innovative solutions for the analysis, monitoring and protection of structures and infrastructures. In particular, ISAAC offers a modular and standardized system for static and dynamic monitoring of bridges.

Italy | isaacantisismica.com/



Alberto Bussini
alberto.bussini@isaacsrl.com



Joma International

Joma International is a small Norwegian company specializing in the production of non staining photocatalytic surface treatments. We have more than 10 years of experience in large scale production of nanoscale titania and have developed prototypes for several substrates, with a focus on concrete and wooden surfaces. We are committed to providing the best and most sustainable solutions in order to make the world a cleaner place!

Norway | joma-int.com



Kristine Fossbakk
kristine@joma-int.com



Anders Teigland
anders@joma-int.com



Odico

Odico's mission is to revolutionize the global construction industry by developing and commercializing disruptive technologies for robotic construction. Odico has developed a cyber-physical platform technology – Factory on the Fly – which allow on-site, advanced manufacturing processes to be customized and operated with the ease of an iPad.

Denmark | www.odico.dk



Anders Bundsgaard Petersen
anders@email.dk



Asbjørn Søndergaard
asbjorn@odico.dk

SVELTE

Svelte

Svelte was created to address the resource efficiency challenge in the building and construction industry. The Svelte manufacturing platform for producing unique shape moulds on an industrial scale allows for complex structures to be built on-site, with less construction materials and improved structural characteristics.

Romania | svelte.eu/



Octavian Richea
octavian@svelte.eu



TREVI

Trevi Group is a worldwide leader in the field of soil engineering (special foundations, maritime works, tunnel excavation, soil consolidation). Its success is due to the vertical integration of the main divisions making up the Group: Trevi, the division that supplies special services in the field of soil engineering, and Soilmec, the division that produces and develops plant and machinery for soil engineering.

Italy | www.hakom.at



Fabrizio Giordani
fgiordani@trevispa.com



Maurizio Siepi
msiepi@trevispa.com



Valuechain.com Enterprises Ltd

Valuechain is focused at digitally connecting end-to-end Enterprise Supply Chains and facilitating greater visibility, reduced costs and optimised quality. We are helping SMEs win more business, optimise and secure supply chains for OEMs and bringing greater clarity on ground data for governments and other policy makers.

UK | valuechain.com/



Happy Dudee
hdudee@valuechain.com



WearHealth

We use off-the-shelf wearable devices and proprietary AI algorithms to map, predict and correlate physical and mental workload with operational activities so that industrial companies can promote the highest safety and health standards while improving productivity.

Germany | www.wearhealth.com/



Barbara Andreon
barbara@wearhealth.com



Diego Soliño Fernández
diego@wearhealth.com



Wisdom Guardian

At Yoonik we are on a mission to give everyone a year of free time over their life, currently wasted queueing or waiting for someone to check we are who we claim to be. We're making this happen by giving objects the intelligence to recognize people. The hotel room door, the ATM or payment machine, the self-checkout at the supermarket or even a vending machine will react and adapt depending on who is front of it. Instantly.

Portugal | yoonik.me



Pedro Torres
pftorres@gmail.com

**Xeerpa**

Xeerpa is a SaaS that helps companies obtain valuable First Party Data from users in social media, such as their favourite brands and products (Likes), Interests, Hobbies, Places they visit, their Personality, Influence and Engagement Scores... This way Xeerpa helps companies complement the CRM with this user data so marketing teams can create more accurate segments and audiences for more effective marketing campaigns.

Spain | xeerpa.com



Andres Redondo
andres@xeerpa.com

BBVA

Representatives



Julio Os - Strategy - Enterprise Clients



Carlota Sustacha - Strategy & Business Development,
Global Supply Chain Finance - Managing Director



Juan San Nicolas - Head of Enterprise Digital Bank
(D.I.Y.) Transformation



Ignacio Echevarria - Director Global Cash Management



Enrique Marabini - Engineering - Solutions Architect
- Retail Customers



Laura Arguelles - Enterprise Solutions - SMEs



Fernando Diaz - Corporate & Investment Banking
Payments and Supply Chain finance

BBVA

Representatives



Ignacio Fernandez - Global Head of digital sales



Daniel Navia - Sustainable Solutions



Pablo Penone - Sustainable Solutions



Elias Gomez - Sustainable Solutions



Jorge Torrecilla - Sustainable Solutions



Susana Vega - Sustainable Solutions



Cecilia Sanchez - Global Risk Management

BBVA

Representatives



Alfonso de la Lastra - Analytics and Sustainable Finance



Ricardo Laiseca - Head of Global Innovation Analytics & Hod CIB



Ruben Garcia - Global Risk Management



Ainhoa Campo - Head of Open Innovation



Carlos Lopez Moctezua - Global Head New Buisness Models and innovation



Ignacio Villoch - Open Innovation Ecosystem Builder

Ferrovial

Representatives



Rafael Fernandez - Innovation and Digital Strategy Director for Ferrovial



Gabriel Cuervo - Head of Business Innovation Liason in Ferrovial



Barbara Fernandez - Head of Business Innovation Liason in Ferrovial



Rosario Marchena - Innovation project manager for Ferrovial



Ignachio Losas - Innovation project manager for Ferrovial



Manuel Martinez - Head of Open Innovation for Ferrovial



Ciro Acedo - Head of Open Innovation Ecosystem for Ferrovial

Ferrovial Representatives



Laura Tordera - Global Head of Innovation for Ferrovial Agroman



Javier Royo - Head of Innovation Projects for Ferrovial Agroman



David Delgado - Innovation Project Manager for Ferrovial Agroman



Sara Cuervas - Innovation Project Manager for Ferrovial Agroman



Tobias Hanel - Innovation Project Manager for Ferrovial Agroman



Nerea Gomez - Innovation Intern for Ferrovial Agroman



Miguel Carpio - Business Innovation Office for Cintra

Ferrovial

Representatives



Adrian Talbot - Head of Centre of Excellence for Mobility



Luis Berriocha - Innovation Director for Cintra



Jennifer Kim- Lead Operations Engineer for Cintra

This EIC Business Acceleration Services event has been
organised with the support of



Join the EIC Community platform
<https://community-smei.easme-web.eu>

Check out the 2019 edition of the Innovation Kitchen report
"EIC Accelerator in numbers": europa.eu/!Qk67Tb

More information on the EIC pilot Business Acceleration Services can be found on:
<https://community-smei.easme-web.eu/contact>

