

NAWIC
The National Association of
Women in Construction

*Leading
Builders.
**Building
Leaders.***



Celebrating 25 years of
WOMEN IN
CONSTRUCTION
WEEK

Sponsorship Opportunities

What is **Women in Construction Week**?

Women in Construction Week, better known as WIC Week, started in 1998, when the National Association of Women in Construction (NAWIC) wanted a way to raise awareness and celebrate and recognize women in the industry. Since its inception, it has grown and evolved into an event that is celebrated across the country. Companies utilize the week to recognize their female employees and reflect on how they can be an inclusive workplace, while NAWIC chapters hold networking events, give back to their communities, and use the opportunity to educate others about WIC.

WIC Week 2023 marks its 25th year, and NAWIC intends to make the celebrations bigger than ever! In order to do so, we need your support. For the first time ever, we are offering WIC Week sponsorship packages that benefit both our association and your company. Show your support and flip to the next page to see how you can get involved!



Sponsorship packages

Many Paths, **One Mission**: \$1,500

- Logo on the NAWIC WIC Week website
- Full page magazine ad in the WIC Week issue
- Scrolling banner ad on NAWIC's homepage for the week prior to and during WIC Week
- WIC Week sponsor graphic
- Logo on the WIC Week Zoom Virtual Background used for all online, national WIC Week events
- Logo on the WIC Week Toolboxes

Envision **Equity**: \$750

- Logo on the NAWIC WIC Week website
- Half page magazine ad in the WIC Week issue
- WIC Week sponsor graphic
- Logo on the WIC Week Zoom Virtual Background used for all online, national WIC Week events
- Logo on the WIC Week toolboxes

Connect-**Collaborate**-Construct: \$250

- Logo on the NAWIC WIC Week website
- 1/4 page magazine ad in the WIC Week issue
- WIC Week sponsor graphic
- Logo on the WIC Week toolboxes



WIC Week Sponsorship Form

Contact Name

Contact Title

Organization Name

Billing Address

Office Number

Other Number

Email Address

Website

Sponsorship level:

Many Paths One Mission

Envision Equity

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WIC Week Sponsorship Form

Payment Information:

Credit Card

Check

Visa

Amex

Mastercard

Discover

Card Number

Name on Card

Expiration

CVV Number

Sponsorship forms must be turned in by Jan. 30, 2023 at 11:59 p.m. CT. Email forms and any questions or inquiries to Makenzie Plusnick at makenziep@nawic.org.

For information on Annual Sponsorships, please contact Savannah Nusser at savannahn@nawic.org.

Thank you for your support!

